

Indian Products Exhibition, Sharjah, UAE 28th September - 1st October 2011



MEDC's first international exhibition in India Trade Exhibition Centre in Sharjah inaugurated by Mr. Manohar Joshi, Ex-Chief Minister of Maharashtra. Other from R to L : Mr. Hussain Mahmoudi, Director General of Sharjah Chamber of Commerce, Mr. Sanjay Sethi, Development Commissioner - Industries, Govt. of Maharashtra, Mr. Anil Hatkar, MEDC Regional Director - WM, Ms. Shripriya, Director General, India Trade & Exhibition Centre, Sharjah, Mr. Vithal Kamat, President, MEDC, Ms. Meenal Mohadikar, MEDC Regional Director - MMR & CEO, Anand Trade Development Services, & officials from ITEC

MEDC and Anand Trade Development Services in association with Sharjah Chamber of Commerce, Sharjah and India Exhibition Trade Development Center, have organised 'Indian Product Exhibition in IETC at Sharjah from 28th Sept 2011 to 1st October 2011.

Mr. Manohar Joshi, Ex. Chief Minister of Maharashtra inaugurated this unique exhibition. Mr. Sanjay Sethi, Development Commissioner - Industries, Govt. of Maharashtra, Mr. Vithal Kamat, President, MEDC, Mr. Hussain Mahmoudi, Director General of Sharjah Chamber of Commerce and other Office officials from MEDC and Sharjah Chambers were present at this time.

The Exhibition is especially organised for business and industrial, especially small and medium industries, in Maharashtra to promote their products, to meet distributors, wholesalers and Consumers in USA to enhance their exports and overseas business. This is the first 'Exhibition' from India and this honour has been achieved by our 'Maharashtra

State'. The Exhibition held at 'India Trade Exhibition Centre, Sharjah, which was inaugurated by H.E. (Mrs) Pratibhatai Patil, President of India recently.

Views from Media at Sharjah.

Khaleej Times :

'Former Indian speaker opens products show' (Staff Report), 29 September 2011, 9:14 PM

DUBAI — India's industrial sector is growing at a fast pace and both Dubai and Sharjah provide Indian industries an ideal platform to grow and expand their market reach, Mahonar G. Joshi, Member of Parliament, and former Chief Minister of Maharashtra, said on Wednesday.



Joshi, who is visiting Dubai after a gap of 30 years, said the UAE has been providing jobs as well as a safe haven for the Indian professionals, industrialists and businessmen for a long time.

Joshi, who is also India's former Lok Sabha speaker, inaugurated the Indian Products Exhibition at the Indian Trade and Exhibition Centre in Sharjah and praised the initiative of Indian Products Exhibition, which was organised by the Maharashtra Economic Development Council in conjunction with Aanand Trade Services. He hoped they would work hand in hand with India Trade and Exhibition Centre to strengthen the business relations between UAE and India. In the year 2010, Indian exports to the UAE has grown as much as 23.3 per cent. In 2011, exports have grown by 54.4 per cent.

Present at the inauguration of the show were **Vithal V. Kamat, President, MEDC, Mr. Hussain Al Mahmoudi, Director General of Sharjah Chamber of Commerce and Industry, Mr. Sanjay Sethi, Development Commissioner for Industries, Government of Maharashtra** and other key dignitaries. Kamat said the show was the first effort by MEDC to take exhibitions to overseas markets to help members of boost their exports. More such sector-specific trade shows are being planned for the UAE and the GCC region, he said. Kamat invited overseas NRIs based in the UAE to look at opportunities in Maharashtra.

The Indian products show has around 40 Indian companies showcasing their products.

Sripriyaa, Director General ITEC, said India gained the biggest share of Dubai's direct trade with the world by accounting for a total trade exchange of over Dh87billion during the first five months of 2011, claiming 30 per cent of the total share of Dubai's foreign trade

The Times of India, Dubai

Indian Products Expo to be held in Dubai,

PTI Sep 28, 2011, 12.10pm

DUBAI : An Indian Products Exhibition (IPE) will be held at the India Trade & Exhibition Centre here from September 28 to October 1, it has been announced.

The exhibition, which will have 40 Indian companies showcasing various food, herbal and ethnic products, will be inaugurated by Member of Parliament Manohar Gajanan Joshi, a former Chief Minister of Maharashtra and ex-Lok Sabha Speaker

The Economic Times, Dubai

Indian Products Exhibition (IPE) to be held in Dubai

PTI Sep 26, 2011, 01.38pm



DUBAI: An Indian Products Exhibition (IPE) will be held at the India Trade & Exhibition Centre here from September 28 to October 1, it has been announced.

The exhibition, which will have 40 Indian companies showcasing various food, herbal and ethnic products, will be inaugurated by Member of Parliament Manohar Gajanan Joshi, a former Chief Minister of Maharashtra and ex-Lok Sabha Speaker.

Sanjay Verma, the Consul General of India to Dubai and Vithal V. Kamat, the President of the Maharashtra Economic Development Council (MEDC), and other key dignitaries will be present on the occasion.

The Deccan Herald

Indian Products Expo to be held in Dubai

Dubai, Sep 26 (PTI)

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The exhibition, which will have 40 Indian companies showcasing various food, herbal and ethnic products, will be inaugurated by Member of Parliament Manohar Gajanan Joshi, a former Chief Minister of Maharashtra and ex-Lok Sabha Speaker.

Sanjay Verma, the Consul General of India to Dubai and Vithal V. Kamat, the President of the Maharashtra Economic Development Council (MEDC), and other key dignitaries will be present on the occasion.

The expo is being organised by Maharashtra Economic Development Council (MEDC) and Aanand Trade Services and will focus on major SMEs from India in the food and herbal products sector.

"India, being one of the major trading partners of UAE, with trade in textiles, gems and jewellery, man-made yarn, machinery, instruments, plastics, tea, meat products, processed food, frozen food and fresh vegetable produce, the Indian Products Exhibition comes as a boon to the SMEs in India to explore the potential in the UAE market and meet the wholesalers and distributors in the UAE," ITEC Director General Sripriyaa said.

With the UAE and India's focus on the SMEs, the Indian Products Exhibition shall help to further trade between India and UAE, mainly in the packaged and ready-to-eat food, snacks and herbal products segments.

The UAE imports more than 80 per cent of its food, spending almost 25.5 billion dirhams on food imports in the year 2010, and Indian expatriates in the UAE are a major consumer segment, with their population touching nearly two million.

India is the biggest trading partner of the UAE and also the biggest exporter of food to the UAE, accounting for an 18 per cent slice of the market for vegetables, processed food and meat.

"The Indian Products Exhibition shall be a one-stop shop for hotels, wholesalers, food processing companies and supermarkets in the



UAE to source Indian products directly from distributors right at their doorstep,” Sripriyaa said.

The Gulf Today

ITEC to host exhibition of Indian products

BY IMRAN MOJIB , September 26, 2011

SHARJAH: The India Trade and Exhibition Centres (ITEC), Sharjah would host a four-day



exhibition-cum-sale of Indian products, which will provide Indian Small Scale Enterprises (SMEs) a platform to showcase their products to the importers in the UAE and will open new doors of trade opportunities in the GCC.

Organised by the Maharashtra Economic Development Council and Aanand Trade Services, the Indian Products Exhibition (IPE) will be held from Sept.28 to Oct.1. The exhibition will be inaugurated by Manohar G Joshi, veteran Indian politician and former chief minister of Maharashtra.

President of Maharashtra Economic Development Council Vithal V. Kamat and Consul General of India in Dubai Sanjay Verma and other key dignitaries will also attend the inaugural ceremony.

Spread over four days, the Expo will focus on major SMEs from India in the food and herbal products sector, said Sripriyaa, Director General of ITEC.

“India being one of the major trading partner of the UAE with trade in textiles, gems and jewellery, man-made yarn, machinery, instruments, plastic, tea, meat products, processed food, frozen food and fresh vegetable produce, the Indian Products Exhibition comes as a boon to the SME’s in India to explore the potential in the UAE market and meet the wholesalers and distributors in the UAE,” she said.

She expressed confidence that with the UAE and India’s focus on the SMEs, the Indian Products Exhibition will help to further the trade between India and the UAE mainly in the packaged and ready to eat food, snacks and herbal products.

UAE imports more than 80 per cent of its food item by spending almost Dhs25.5 billion food imports in the year 2010 and the Indian expatriate population in the UAE is touching nearly two million, a major consumer segment. With India being the biggest trade partner of the UAE, it is no surprise that India is the biggest exporter of food to UAE with a market share of 18 per cent which constitutes mainly vegetables, processed food and meat.

“The Indian Products Exhibition shall be a one stop shop for hotels, wholesalers, food processing companies and supermarkets in the UAE to source Indian products directly from the distributors right at their doorstep,” said Monal Mohadikar, CEO of Aanand Trade Services, Mumbai.

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