



Platinum Sponsor Investment- 15 Lac + Service Tax

Pre-event:

Mentioning the title in all communications and collaterals
Presence in the Press Conference

Website:

Banner ad on the official website www.medcindia.org

Brochure (1000):

Logo presence on all pages except front page

Invitation (1000):

Logo presence on all pages except front page

InterNet:

Logo presence on all the e-mail communication (5,00,000 e-mails to senior officials in Govt. & Private sectors, and diplomats)

Print:

Logo on 200 cc ads (2 nos.) in mainline news papers
Logo on two ads in MEDC Economic Digest

Outdoors:

Hoardings: Logo presence on 5 hoardings in Mumbai for 7 days

On Ground Branding:

Speakers opportunity during the relevant session
Logo on stage backdrop
Logo on registration counter
Standing banners 6x3 size (2 nos.)
Promotional DVD for 5 min. during conference
Logo presence on Projector screen
Recognition of sponsor's name during seminar

Post event:

Logo presence on the post event press coverage
Logo presence on the post event report
VIP Invitation - 5

Diamond Sponsor Investment- 7 Lac + Service Tax

Pre-event:

Mentioning the title in all communications
Presence in the Press Conference

Website:

Banner ad on the official website www.medcindia.org

Brochure (1000):

Logo presence on Back page

Invitation (1000):

Logo presence on Back page

InterNet:

Logo presence on all the e-mail communication (5,00,000 e-mails to senior officials in Govt. & Private

sectors, and diplomats

Print:

Logo on 200 cc ads (1 nos.) in mainline news papers

Logo on one ads in MEDC Economic Digest

Outdoors:

Hoardings: Logo presence on 5 hoardings in Mumbai for 7 days

On Ground Branding:

Speakers opportunity during the relevant session

Logo on stage backdrop

Standing banners 6x3 size (1 nos.)

Recognition of sponsor's name during seminar

Post event:

Logo presence on the post event press coverage

Logo presence on the post event report

VIP Invitation -2

Gold- Sponsor
Investment- 3 Lac + Service Tax

Pre-event:

Mentioning the title in all communication

Website:

Banner ad on the official website www.medcindia.org

Brochure (1000):

Logo presence on Back page

Invitation (1000):

Logo presence on back page

InterNet:

Logo presence on all the e-mail communication (5,00,000 e-mails to senior officials in Govt. & Private sectors, and diplomats)

Print:

Logo on 200 cc ads (1 nos.) in mainline news papers

Logo on one ads in MEDC Economic Digest

Outdoors:

Hoardings: Logo presence on 5 hoardings in Mumbai for 7 days

On Ground Branding:

Recognition of sponsor's name during Session

Post event:

Logo presence on the post event press coverage

Logo presence on the post event report

VIP Invitation -2

Lunch- Sponsor
Investment- 3 Lac each + Service Tax

Pre-event:

Mentioning the title in all communications

Presence in the Press Conference

Website:

Banner ad on the official website www.medcindia.org

Brochure (1000):

Logo presence on Back page

Invitation (1000):

Logo presence on Back page

InterNet:

Logo presence on all the e-mail communication (5,00,000 e-mails to senior officials in Govt. & Private sectors, and diplomats)

Print:

Logo on one ads in MEDC Economic Digest

Outdoors:

Hoardings: Logo presence on 3 hoardings in Mumbai for 7 days

On Ground Branding:

Special presence of organization during lunch

Logo on stage backdrop

Post event:

Logo presence on the post event report

VIP Invitation -2

Kit Bag- Sponsor **Investment- 2 Lac + Service Tax**

Pre-event:

Mentioning the title in all communications

Presence in the Press Conference

Website:

Banner ad on the official website www.medcindia.org

Brochure (1000):

Logo presence on Back page

InterNet:

Logo presence on all the e-mail communication (5,00,000 e-mails to senior officials in Govt. & Private sectors, and diplomats)

Print:

Logo on one ad in MEDC Economic Digest

Outdoors:

Hoardings: Logo presence on 3 hoardings in Mumbai for 7 days

On Ground Branding:

Presence of logo on the Kit-Bag

Logo on stage backdrop

Recognition of sponsor's name during seminar

Post event:

Logo presence on the post event report

VIP Invitation -2

Badge- Sponsor **Investment- 1 Lac + Service Tax**

On Ground Branding:

Presence of logo on the Badge

Logo on stage backdrop