

Second National Conference on MSME - Gearing up to Global Competitiveness 25th August 2011, Mumbai



'Tamsoma Jyotirgamaya' Inauguration of the Conference by Lighting the Lamp.

Maharashtra Economic Development Council (MEDC) in association with Indian Education Society (IES) had organized a One Day National Conference on "MSMEs - Gearing up to Global Competitiveness" on 25th August 2011 at IES's Manik Sabhagraha, Opp. Lilawati Hospital, Bandra (West). This is 2nd such National Conference on MSMEs. Last year, MEDC had held the conferences in Mumbai, Pune, Nashik, and Aurangabad, covering critical issues related to MSMEs. This conference of August 2011 focused on "Clusters – Engine of MSME Growth".

The Conference commenced by the lighting of the lamp by Dr. K. Shivaji, Principal Secretary – Industries (Add. Charge), Govt. of Maharashtra & CEO, MIDC, Mr. Erez Tsalik, an expert on Innovation from Israel, Mr. Vithal Kamat, President, MEDC, Mr. Arvind Vaidya, President, Indian Education Society, Mr. Gajananrao Pendharkar, CMD, Vicco Laboratories, Mrs. Meenal Mohadikar, Regional Director, MMR Region, Mr. Ravi Budhiraja (IAS retd), Director General, MEDC.

The Welcome Address was delivered by Mr. Vithal Kamat, President, MEDC. In his speech he said that MSMEs are truly the backbone of our economy, because of their enormous contribution to our Growth, Employment & Exports. Entrepreneurship has been one of the greatest strengths of Maharashtra and we need to inculcate the spirit of entrepreneurship especially amongst the younger generation.

On this special occasion, a special

Compendium on "Clusters – Engine of MSME Growth" was released at the hands of Dr. K. Shivaji. The compendium focuses on Cluster Development in India. It includes Policies of Central Government and Government of Maharashtra, Latest Data on Clusters in India, and MEDC backgrounder on MSMEs.

Speaking at the inaugural address Dr. K. Shivaji, IAS, Principal Secretary – Industries (Addl. Charge), Govt. of Maharashtra & Chief Executive Officer, MIDC, said that India is now highly resilient economy. The Global Economy is moving from West to East. India is a dominant player in Finance, Trade and Industry. Presently

India is the 6th biggest economy in the world and it is expected that by 2020 India will be the 3rd biggest economy of the world and by 2030 it will be the biggest economy of the world. He also said that Maharashtra has continued to be the Economic powerhouse of the country. The state contributes 15.3% to India's GDP. Out of the total exports Maharashtra contributes 27% to country's exports. It contributes 15% of the Industrial output that is in 18 out of 22 industrial sectors Maharashtra is the leader. The Government is also planning to make Maharashtra as a manufacturing hub. Mumbai and Pune has become twin city. In Maharashtra, the international auto giants have opened up their assembling line/plants in Pune, Chakan, Khed, ranjangaon. He further said that 'Never underestimate the Micro and Small Enterprises. There are immense growth potential lies with MSMEs. MSME gives maximum employment potential.



Mr. Vithal Kamat, President, MEDC, delivering the welcome address. Others L to R Dr. Dinesh Harsolekar, Director, IES-MCRC, Mr. Amol Dhamdhare, Secretary, Indian Education Society, Mrs. Meenal Mohadikar, MEDC Regional Director - MMR, Mr. Erez Tsalik, SIT Facilitator and Trainer, Systematic Inventive Thinking, Israel, Mr. Arvind Vaidya, President, Indian Education Society, Dr. K. Shivaji, Principal Secretary - Industries (Addl. charge), GoM and CEO, MIDC, Cdr. Dipak Naik, Vice-President, MEDC, Mr. Gajananrao Pendharkar, CMD, Vicco Laboratories, and Mr. Ravi B. Budhiraja, IAS (Retd), Director General, MEDC



Dr. K. Shivaji, IAS, Principal Secretary – Industries (Addl. Charge), GoM. & CEO, MIDC, addressing the Conference.



Mr. Vithal Kamat, President, MEDC, Mr. Shiram Dandekar, Executive Director, Camlin and Mr. Milind Kayande, BDM – India & South East Asia, NZIFS Ltd. and Dr. Dinesh Harsolekar, Director, IES - MCRC also share their experiences in this Special Session at the end of the Conference. More than 350 participants participated in this Conference.

Points Discussed at the conference

Mr. Erez Tsalik, Israel Spoke about Innovation

- Innovation means Creating value by generating and implementing new ideas
- Think and act differently in a useful & effective way.
- Innovation Trends and Misconceptions.
- Good ideas are not always innovative.
- You have to implement ideas in what you have
- Thinking out of box means thinking free of mind

Cluster Development

- Dal Mill Cluster – There is huge scope for clusters development
- Maharashtra leads in lots of products such as Bananas, Pomegranate, pulses. In Maharashtra value addition also takes place.
- The aim of the Engineering Clusters located at Nashik is that they are Non profit making organizations.

Dr. K. Shivaji, IAS, Principal Secretary – Industries (Addl. Charge), GoM. & CEO, MIDC

- Land related issues
- Private players involvement is necessary and give them facilities
- Make use of Extra FSI
- Defence Equipments

Mr. Sanjay Sethi, IAS, Secretary – MSME, Govt. of Maharashtra

- 50 clusters have been identified in Maharashtra.
- Government is also keen on introducing new guidelines which are useful/helpful for clusters.
- The Maharashtra government is also looking for schemes of Mini Clusters.
- Viability Gap Funding is needed for Maharashtra.

Dr. C.V. Saraf, Dy. Director, MSME Development Institute, Mumbai, GOI

- Most of the schemes for cluster development are introduced by Govt. of India and are effectively implemented by the State Government.
- Cluster helps in increasing bargaining power.
- Upgradation of Technical Skills is needed. Setting up of a Common facility centre reduces the cost of production.
- 50 clusters have been identified in Maharashtra
- MSMEs can progress on their own if efforts are made collectively.
- Quality maintenance is necessary. Our clusters (products) are capable of ranking in World Class products.
- Govt. is also keen on introducing guidelines useful / helpful for clusters.



Releasing of the Special Publications

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Second National Conference on MSME - Gearing up to Global Competitiveness, 25th August 2011, Mumbai

Business Session I

MSMEs : Technology, Innovation & Global Opportunities



The Session was chaired by Cdr. Dipak Naik, VP, MEDC. The speakers at the session include Ms. Anuradha Salhotra, Mg. Partner, Lall Lahiri & Solhotra, on 'Indian SMEs Innovation with IPR', Mr. Ashwin Merchant, Founder, MSMEs Marketing Clinic, Mr. Radhikesh Uttarwar, Business Development Manager at Austrade on 'Global Opportunities for MSME', Mr. Shirish Bhat, Director, Pineapple Innovative Solutions Pvt. Ltd. 'Technology Solutions for MSMEs'.

Business Session II

Cluster Development – The Road Ahead



The Session was Chair by Mr. Sanjay Sethi, IAS, Secretary – MSME, Govt. of Maharashtra and the Co. Chairman : Dr. C.V. Saraf, Dy. Director, MSME Development Institute, Mumbai, GOI, Speakers who shared their Experiences includes Mr. Manohar Bhojwani, Director, Dal Mills Cluster, Nagpur, Mr. D. T. Jadhav, Mg. Director, Garment Cluster, Vita, Dist. Sangli, Mr. K. S. Patil, Vice-President , Engineering Cluster, Nashik and Mrs. Kishori Awade, President, Textile Readymade Garments Cluster, Ichalkaranji, Dist. Kolhapur.

Business Session III

Finance / Funding For MSME



The Session was chaired by Mr. U. R. Tata, CEO, CGTMSE., Mr. Ramesh Dharmaji, CGM (Western Zone), SIDBI. The speakers includes, Mr. Sanjiv Patial, DGM (Western Zone), SIDBI, Mr. B. V. Ramana, Gen. Manager, UCO Bank and Mr. Sapan Kumar Jain, Country Executive, IBM Global Financing, IBM India Pvt. Ltd.,

Business Session IV

Cluster Development – Case Studies



The Session was chaired by Dr. Dinesh D. Harsolekar – Director, IES, MCRC. Presentations were made by students. Mr K. S. Patil, Vice-President, Engineering Cluster, Nashik, Mr. Pradeep Dixit, CEO, Urja Techniques India & Mr. Abhay Daptardar, Asstt. Director (Mech/CDE), MSME Mumbai was the judges for this Session.

1st Prize Winer with MEDC & IES officials

